Decision Support Solutions For Independent Living Using an **Intelligent AAL Product** and **Service Cloud**

ACTIVE ADVICE
DECISION SUPPORT FOR INDEPENDENT LIVING

PROJECT ACTIVITIES

ActiveAdvice will offer a new service to bring together people from the different target groups, and advise them to make the right decisions about assisted living products and services. E.g. a daughter looking for a telecare service for her elderly mother will be able to see services available from both commercial operators and public authorities, with reviews from other users of the service.

The ActiveAdvice project aims to create an advice and decision-support network across Europe by:
• providing an overview of the AAL suppliers
• supporting informed decision making.
Each target group is aiming to meet their own **specific needs,** like supporting people to be more comfortable and happier in their own homes. These needs are being identified by consulting stakeholders in each of the target groups e.g. through meetings with social housing providers.

The project will deliver an **ICT-based environment**, presenting a collection of AAL services and technologies available at regional, national and international levels, which are stored in an Intelligent AAL Product & Service Cloud. This information will be accessed via apps, websites and portals.

Three **service models** will be tailored to the specific needs of the target groups and combined with a **network of Authorized Active Advisors** from various business sectors related to AAL.

Throughout the project, extensive end user studies are being carried out, to understand what each group needs. Iterative **user feedback**, usability testing and accreditation for human advisors across all consortium countries will ensure the quality of the ActiveAdvice environment.

PROJECT AIMS

The ActiveAdvice project aims to improve the knowledge and understanding of Active and Assisted Living (AAL) products and services and increase the uptake of these products and services.

WHO

The project targets 3 groups:

Consumers (AAL2C)
Older adults and their relatives.

Businesses (AAL2B)
Companies and organisations which are supplying innovative products and services but have difficulty in reaching citizens who could benefit from them.

c) Government (AAL2G) and Public sector organisations delivering services for elderly people.

EXPECTED RESULTS AND IMPACT

ActiveAdvice creates a novel ICT environment combining the expertise of service users, plus digital and human advisors. This will enhance the information exchange and expert dialogue, as well as the technology and service uptake in the field of AAL. The impact will be an increased awareness of implementation of AAL solutions across Europe.

CONTACT DETAILS

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